

EXTEND YOUR REACH

Become an AOASM 2024 Sponsor Today!

Get the most out of your AOASM exhibiting experience! Take steps to maximize your investment, enhance your company's visibility, stand out from the competition, and drive traffic to your booth. Promotional sponsorship opportunities are available at every price point to meet your organization's exhibiting objectives. (If you can't exhibit in-person, you may still consider being a sponsor at any level!)

If you have questions regarding opportunities for commercial support during the Clinical Conference, please contact Brooke Miller, AOASM Senior Meeting Planner, at: bmiller@reesgroupinc.com.

AOASM 2024
Tulsa, Oklahoma • May 1-4, 2024

\$5,000 > Platinum Level Sponsors

Includes complimentary exhibit booth and two complimentary conference registrations, in addition to recognition on the conference website, on-site conference signage, and in the on-site final program. One email blast will be sent to registered attendees to promote your company either prior, during, or following the Clinical Conference.

Platinum Level Sponsors can choose ONE of the following marketing options:

- Product Theater non-meal sponsored session (Up to 20 minutes to present to the attendees at an agreed upon time over the 3-day meeting.)
- Exclusive sponsor during the scheduled AOASM Welcome Reception event. (Up to 10 minutes to present during this event.)
- Exclusive sponsor to host a breakfast lecture session at an agreed upon time over the 3-day meeting. (Up to 20 minutes to present to the attendees; the remaining time left for attendees to ask questions and/or chat as a group.)
- Exclusive sponsor to host a luncheon lecture session at an agreed upon time over the 3-day meeting. (Up to 20 minutes to present to the attendees; the remaining time left for attendees to ask questions and/or chat as a group.)
- Vendor to provide a promo gift to distribute to the attendees pre-/during-/post- AOASM 2024. Plus a 15-minute sponsored presentation scheduled on an agreed upon date and time.

\$3,000 > Gold Level Sponsors

Includes complimentary exhibit booth and two complimentary conference registrations, and recognition in the on-site final program, one on-site sign, and on the conference website.

Gold Level Sponsors can choose ONE of the following marketing options:

- Sponsor one day of refreshment breaks (AM & PM) on Wednesday, Thursday, or Friday during the conference. (Up to 5 minutes to present during each break event.)
- Exclusive sponsor to "Coffee Chat and Catch up" mixer on Thursday or Saturday, during the conference. (Virtual is also available pre-/post- conference.) Sponsor would have up to 10 minutes to present to the audience. (Optional: sponsor could send out a coffee e-Card to attendees after the event ended as an incentive to those that attend the presentation.)
- Sponsor may share a recorded video up to 5 minutes. This will be part of a loop within the AOASM conference slide deck played daily. (AOASM will also send out a marketing flyer email with the link to the same video following the conference.)
- Sponsor one exercise event Wednesday-Saturday during the conference on an agreed upon day and time. Supply attendee participants with bottled water and an energy snack. (Up to 10 minutes at event would be set aside for a product theater presentation.)

\$1,500 > Silver Level Sponsors

Includes recognition in the on-site final program, one on-site sign, and conference website. (Note: if vendor purchases an exhibit booth and the Silver Level Sponsorship, they will receive \$250 off the exhibit booth price.)

Silver Level Sponsors can choose ONE of the following marketing options:

- Sponsor's choice of an AM or PM break time during AOASM 2024. (Up to 5 minutes to present during this event.)
- Sponsor may share a recorded video up to 5 minutes to play live on the registration TV monitor for one day only (choice of Wednesday/Thursday/Friday) for attendees to watch on their own. (This will be part of a loop within the AOASM conference slide deck.)
- Sponsor one exercise event Wednesday-Saturday during the conference per an agreed upon day and time. Supply attendee participants with bottled water. (Up to 5 minutes would be set aside for a product theater presentation.)
- Sponsor daily social media challenges (approved by the AOASM) to encourage attendees to exercise and/or participate in a vendor conference gamification or daily posts/picture challenges during the meeting. The vendor would select the daily winner and provide a daily raffle prize (up to 4 winners total; value of \$50 or less for each).

\$750 > Bronze Level Sponsors

Includes recognition in the on-site final program, acknowledgement on one sign and on the conference website.

Bronze Level Sponsors can choose ONE of the following marketing options:

- One (1) marketing flyer or promo product that will be handed out to all registrants with their badge materials. (A one-page optional double-sided flyer/marketing product must be approved by AOASM leadership before distribution onsite.)
- One (1) marketing email to all registrants. Sponsor may send text or graphics to the AOASM National Office staff, who will send to the registrants on sponsor's behalf prior to or during the conference. The content or flyer/marketing piece (no more than one page) must be approved by AOASM leadership.
- One (1) slide in the Conference Powerpoint slideshow, displayed daily at the AOASM Registration desk. Sponsor's personalized slide may include company logo, flyer, and/or marketing information supplied by the sponsor pending final approval by AOASM leadership. (This will be part of a loop within the AOASM conference slide deck.)



AOASM 2024 Sponsor Application

Sponsoring Organization: _____

Contact Name: _____

Email Address: _____

Address: _____

City, State/Province, Zip/Postal Code, Country: _____

Telephone: _____

Sponsorship Level: _____

Description of Marketing Option (Outlined choices are noted above): _____

Proposed Date(s) of Marketing: _____

Auxiliary Costs: Auxiliary costs related to the marketing sponsorship level, such as additional food and beverage eVouchers, promotional gifts, materials, etc., are the responsibility of the Sponsor.

Billing: Select the box below for sponsorship level. Full payment of the selected sponsorship level is due with application; credit card will be charged upon approval.

Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

Payment Type: Visa MasterCard Check (payable in US funds, drawn on US bank to: AOASM)

Card Number: _____

Name on Card: _____ **Exp. Date:** _____ **Signature:** _____

Cancellations on or prior to April 15, 2024, will receive full refund if slot can be reassigned. If slot cannot be reassigned a 50% refund will be granted. No refunds for cancellations after April 15, 2024.

Signature of Agreement: I agree to abide by the Rules and Regulations as issued by show management.

Signature: _____

Title: _____ **Date:** _____