AOASM 2027 ANNUAL CLINICAL CONFERENCE

PARTNER PROSPECTUS

Sponsorship packages +
Independent educational grants +
Exhibits

PRECISION IN MOTION

The Future of Sports Medicine Care

MAY 5–8, 2027 • WORKSHOPS MAY 4
DOUBLETREE BY HILTON MONTRÉAL



WHY AOASM27

Four days to build meaningful sports medicine relationships

AOASM27 brings physicians, trainees, athletic trainers, and allied professionals together for clinical education, connection, and emerging sports medicine practice.

CONFERENCE

MAY 5–8, 2027

Pre-conference workshops • May 4

LOCATION

DOUBLETREE BY HILTON

Montréal, Québec, Canada



Decision-maker access

Four days of networking

High-value education

Multiple touchpoints

International audience

Long-standing relationships

OUR ATTENDEES

A multidisciplinary audience, gathered in one place

AMERICAN OSTEOPATHIC ACADEMY OF SPORTS MEDICINE

12

professional communities

spanning clinical care, training, rehabilitation, and performance

01 Sports Medicine Physicians

02 Emergency Medicine Physicians

03 Family Physicians

04 Internal Medicine Physicians

05 Orthopedic Surgeons

06 Osteopathic Neuromusculoskeletal Physicians

07 Pediatricians

08 Physical Medicine & Rehabilitation Physicians

09 Medical Fellows, Residents & Students

10 Athletic Trainers

11 Physical Therapists

12 Advanced Practice Providers (NP & PA)

DUAL-TRACK INDUSTRY SUPPORT

Two pathways. One clear compliance boundary.

AMERICAN OSTEOPATHIC ACADEMY OF SPORTS MEDICINE

TRACK A

SPONSORSHIP

Marketing • exhibits • branding • networking

Direct visibility and attendee engagement through promotional benefits, exhibit space, and conference branding.

PROMOTIONAL BENEFITS INCLUDED

TRACK B

EDUCATIONAL GRANTS

Independent • accredited • non-promotional

ACCME-compliant support for independent medical education, with no influence over content or speakers.

NO LOGOS • NO EXHIBITS • NO PROMOTIONAL ACCESS

TRACK A • PREMIER SPONSORSHIP

Platinum puts your brand at the center of the meeting

AOASM AMERICAN OSTEOPATHIC ACADEMY OF SPORTS MEDICINE

$15K

Maximum exposure High-touch engagement

Industry exclusivity makes Platinum the singular option for organizations seeking category leadership.

- Exclusivity within your specific industry category
- Premium exhibit booth placement
- Digital-signage branding during every break
- Logo on major digital and print materials
- Host an industry symposium, product theater, or President's reception
- Premier placement on the conference website
- Meet with the Board of Directors before its meeting
- Recognition at opening and closing ceremonies

TRACK A • HIGH VISIBILITY

Gold turns visibility into hosted connection

$5K

A strong package for meaningful engagement—without category exclusivity.

01 **Standard exhibit booth with enhanced placement**

02 **Logo on select conference materials**

03 **Digital-signage branding during every break**

04 **Opportunity to sponsor a networking event**

05 **Listing in the conference app and website**

06 **Verbal recognition during general sessions**

NETWORKING EVENT OPTIONS

- Welcome Reception
- Coffee & Conversation Lounge
- Morning Refreshment Break
- Wellness Activity
- Afternoon Refreshment Break
- Registration Hospitality

TRACK A • FLEXIBLE ENTRY POINTS

Three ways to extend your reach

AMERICAN OSTEOPATHIC ACADEMY OF SPORTS MEDICINE

SILVER

$3K

Essential brand presence

- Standard exhibit booth
- Logo on the exhibitor page
- Recognition on the conference website
- À la carte upgrades available

EXHIBIT PARTNER

$1K

High-traffic, in-person presence

- Near networking breaks and the Welcome Reception
- 6-foot draped table + two chairs
- Conference Program listing
- Wastebasket
- Two exhibitor registrations

VIRTUAL PARTNER

$750

Digital-only visibility

- Direct email campaign
- Website recognition
- Conference-break slideshow
- Social media promotion
- Digital banner in the conference program

SPONSORSHIP COMPARISON

Compare pathways at a glance

AMERICAN OSTEOPATHIC ACADEMY OF SPORTS MEDICINE

TIER	INVESTMENT	VISIBILITY	ENGAGEMENT	UNIQUE BENEFIT
Platinum	$15,000	Maximum	High-touch	Keynote branding; symposium
Gold	$5,000	High	Moderate	Networking event sponsorship
Silver	$3,000	Essential	Light	Entry-level presence
Exhibit	$1,000	Basic	Light	Entry-level presence
Virtual	$750	Basic	Light	Virtual-only presence

Promotional packages include only the benefits listed for each level; à la carte options are available at Silver.

TRACK B • INDEPENDENT EDUCATIONAL GRANTS

Educational grants support science—not promotion

ACCME-COMPLIANT

Funds are used exclusively for accredited education and must comply with ACCME and AMA standards.

Supports the scientific and clinical content of the AOASM Annual Conference.

THE COMPLIANCE BOUNDARY

Educational grants cannot include:

- × Marketing benefits
- × Branding or logos
- × Influence over speakers
- × Exhibit space
- × Influence over content
- × Promotional access

Acknowledgment is text-only in CME materials.

TRACK B • GRANT OPPORTUNITIES

Three ways to support independent education

PREMIER EDUCATIONAL GRANT

PREMIER

Supports major CME programming and high-impact educational activities.

- Keynote or major CME track
- Hands-on workshops
- Cadaver labs
- Faculty honoraria and travel

ACKNOWLEDGMENT • Text only in CME materials; no logos, exhibits, or promotional access.

MAJOR SUPPORTER

$10K

Supports key lectures, breakout sessions, or pre-conference workshops.

- Breakout CME sessions
- Pre-conference workshops
- Board Review Course
- Ultrasound Course
- OMM course
- Resident/fellow research and case-presentation awards

ACKNOWLEDGMENT • Text only in CME materials

CONTRIBUTOR EDUCATIONAL GRANT

$5K

Entry-level support for educational content.

MONTRÉAL

Choose the pathway that matches your objective

IF YOUR OBJECTIVE IS VISIBILITY

SPONSORSHIP

Select the package that aligns your desired level of exhibit presence, branding, and attendee engagement.

Platinum • Gold • Silver
Exhibit Partner • Virtual Partner

IF YOUR OBJECTIVE IS EDUCATION

INDEPENDENT GRANT

Choose non-promotional support for accredited scientific and clinical education—without marketing benefits.

Premier • Major Supporter
Contributor

AOASM27

MAY 5–8, 2027 • PRE-CONFERENCE WORKSHOPS MAY 4

DOUBLETREE BY HILTON MONTRÉAL • MONTRÉAL, QUÉBEC, CANADA

AOASM

Ready to partner with AOASM27?

Connect with AOASM and secure the pathway that best fits your organization.

FOR MORE INFORMATION

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REGISTER AS A PARTNER

AOASM27

Complete your partner registration online.

aoasm.org/aoasm27